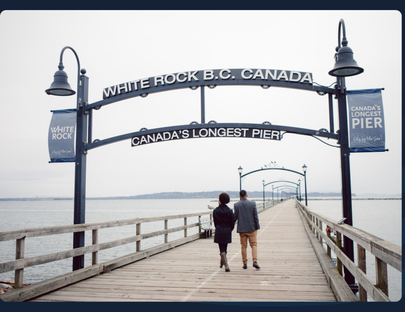
2 to 3+ bedroom Towns & Flats



THE SOUL OF WHITE ROCK

SOUL — WHITE ROCK —

SALES CENTRE NOW OPEN!

Visit us at 1539 Maple Street, White Rock
Saturdays & Sundays from 12:00 Noon to 5PM

White Rock is a vibrant seaside community where the simple joys of life meet the natural beauty of the coastline. Known for its sunny blue skies, historic Pier, and bustling Marine Drive corridor, White Rock offers an inviting experience for residents of all ages. This picturesque town isn't just a place to live; it's a place to thrive.

With stunning beachfront views, ample outdoor activities, and a warm, close-knit community, White Rock provides the ideal setting for making memories with loved ones or enjoying peaceful days by the water. Whether you're looking for a relaxed pace of life, or the excitement of nearby amenities, you'll find it here—along with the comfort and security of knowing your home is nestled in one of the region's most beloved communities.

Meet SOUL: A community of Urban Townhomes + Penthouse Flats where every day can feel like a getaway.

Welcome home to a modern urban architecture, sophisticated interior finishes, walkable surrounding garden scapes and natural sunlight.

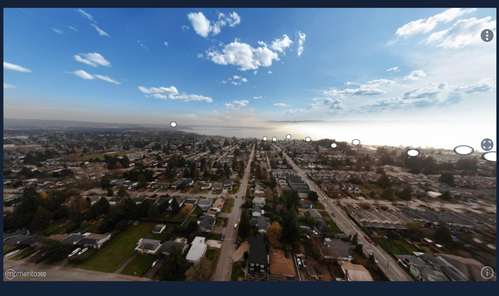
SOUL White Rock offers a lifestyle that combines coastal charm with everyday convenience, in one of the most iconic communities in the Lower Mainland.

Here, you'll find the perfect balance of connection and relaxation: everything to love about White Rock is at SOUL.

Living at SOUL means enjoying White Rock's rich offering of lifestyle amenities just steps away from your home: coffee shops, restaurants, schools, trails, services and conveniences. You're also just a three minute drive to the waterfront and lively Marine Drive experience.

Explore the community within the interactive 360° map, or the pins on the static amenity map image, to find out more!

NEW! 360° Amenity Map | Static Amenity Map View



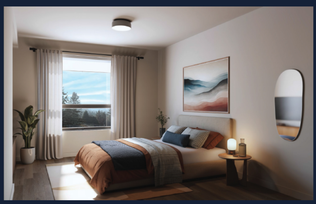
As a family-owned business, **Elevate Development Corp. (EDC)** has been a trusted name in real estate development across BC and Western Canada for over two decades. Throughout this time, we've proudly built a diverse portfolio of high-quality residential, commercial, and mixed-use projects that add lasting value to the neighborhoods and cities where we work.

At EDC, we operate based on core principles of **trust, quality,** and **integrity**. We are committed to always doing the right thing—working alongside like-minded partners to deliver lasting value for every buyer, tenant, neighbor, and stakeholder involved in our projects.

Our team is deeply invested in what we do, and we work tirelessly to uphold our reputation and build trust with everyone we serve. This same commitment is at the heart of our latest project, **SOUL** in **White Rock**, where we continue to bring our dedication to excellence and community-building to new heights.

ELEVATE

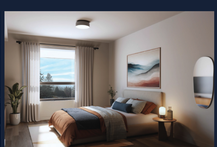
Interiors



Designed as serene retreats, bathrooms offer durable polished quartz countertops, warm-toned cabinetry with soft-close hardware, and luxurious soaker tubs. The ensuite elevates comfort and convenience with undermount sinks, integrated medicine cabinets, tempered glass, and matte black fixtures and accessories.

Choose from two thoughtfully curated design palettes: a lighter 'Alpine' tone inspired by a Scandinavian mountainside chalet, or a warmer 'Coastline' tone, influenced by the natural elements of our west coast. Chef-inspired kitchens are crafted with elegance and functionality in mind, featuring polished quartz countertops that seamlessly extend into a continuous backsplash for a sleek, modern aesthetic.

The heart of the home features a premium Fisher & Paykel appliance package, including a 27" counter-depth French door refrigerator, a 30" chef-style gas cooktop, and a spacious, deep double-basin stainless steel sink with an integrated pullout wand, creating a kitchen that's as stylish as it is functional—perfect for everyday cooking and seamless entertaining.



SOUL — WHITE ROCK —

CONTACT
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White Rock, BC

PILOTHOUSE PROJECT MARKETING

ELEVATE

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BC Condos & Homes