WAVE

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Rize

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A NEW WAVE OF STYLE

1 BEDROOMS FROM $179,900
2 BEDROOMS FROM $199,900

Wave is a new iconic, flexible and affordable way to live. Set in the epicenter of Surrey's new urban center, Wave gives you home that's defined by its location and architecture, and by a flexible collection of floorplans that grow with you.

Presentation Centre
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Watch 3 actors that are living in a Wave demonstration suite at Central City Mall in Surrey, BC.
Learn more about the actors here.

LIFE AT WAVE

Day 18: a Close Encounter

Day 17: a Significant Development

Day 16: a Venomous Visit

BONUS FEATURES, NEWS & WAVE EXTRAS

The Missing Easter Egg: a Wave Extra

Lily's travel request: a Wave Extra

John Learns How To Be Nice: a Wave Extra

LIVE TWITTER FEED

RT @JILLIANHARRIS: THIS IS CRAZY! YOU CONTROL THE CAMERA TO SEE ME GIVE DESIGN TIPS LIVE TODAY AT 3PM PST @LIVEATWAVE HTTP://T.CO/UUIYY7ZO *17 MINUTES AGO*

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18 HOURS AGO

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LIFE AT WAVE

HAVE A LOOK AROUND

Kitchen | Kitchen Table | Living Room | Living Room Sofa
Bedroom | Office |Balcony Door | Entrance

Follow Lily, Parm and John on Twitter @LiveAtWave

ACTORS AT WAVE

Leana Yu (Lily)

Leana Yu was born and raised on Vancouver Island. There, she first discovered a love of acting playing Cinderella in a first grade school play. In 2008, Leana took the big leap and entered a full-time performing arts program at the Canadian College of Performing Arts in Victoria. Her passion lies in connecting to others through storytelling. Between work and auditions, she is currently working on her slam poetry and perfecting her yogi ninja moves.

www.leanayu.com

Jas Dhillon (Parm)

Jas Dhillon, born and raised in Vancouver, BC, grew up in a tight knit family. High school shifted Jas's focus from music to acting, having received scholarships in Broadcasting and a prestigious Spirit Scholarship from her alma mater. She's been studying Performing Arts in the Lower Mainland for 9 years, having also studied her craft abroad in Los Angeles. Currently, Jas lives in the Lower Mainland whilst attending Kwantlen Polytechnic University, completing her BA in Creative Writing.

John Perrotta (John)

John Perrotta, originally from Prince George, sports a background primarily based on stand-up comedy. In addition to regular local performance at Yuk Yuk's, Lafflines and Comedy Mix, John has toured all over North America, and has worked with Brent Butt, Robin Williams, and Larry Miller. – www.johnperrotta.com

LIFE AT WAVE

Day 17: a Significant Development

Day 16: a Venomous Visit

Day 15: a Doctor, a Dentist and a

BONUS FEATURES, NEWS & WAVE EXTRAS

Wave Extra

John Imitates Hollywood Greats: a Wave Extra

Herc and his Breakfast Doggie Bag: a Wave Extra

Surrey 604 Live at Wave: The

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DEVELOPED BY Rize Imagine. Construct. Progress. MASON LINK DEVELOPMENT

RIZE BLOG > CLICK HERE!

THE FUTURE LIVES HERE

Welcoming, progressive & energetic – Surrey City Centre is the commercial, cultural and social hub of the city, where urban development combines with scenic parkland to create a vibrant downtown core with world-class amenities. Anchored by a new Civic Centre project, which includes a flagship library, community plaza, City Hall, performing arts centre shopping and entertainment, the area is also home to Simon Fraser University, easy transit access, recreation facilities and Holland Park, a large-scale urban park.

QUICK FACTS

- At over 600 hectares, City Centre is the gateway to the city and includes 45 hectares of parkland
- City Centre is the transit hub of Surrey with skytrain access and multiple bus routes
- With a population of 460,000, Surrey is the 2nd largest city in B.C. and the 12th largest in Canada
- Surrey's growth rate averages nearly 10,000 new residents every year
- City Centre has a population of 28,000 people, and a labour force of 17,500
- City Centre will be home to 65,000 people by 2031
- Surrey observed five consecutive years of record-breaking construction value, exceeding $5 billion in total activity over the five years
- Surrey is a diverse community with 43% of residents having a mother tongue language other than English

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MASON LINK

IN THE NEWS

E-DRAMA UPDATE: FACEBOOK FRIEND DRAMA AND AN AWKWARD ENCOUNTER

0

By blogger | Published: April 19, 2012

Herc drops by, Facebook friend drama, and an awkward situation all happens at Live at Wave. Day 10: a Late Breakfast Remember when you were told not to throw stones at glass houses? It was a lesson taught to convey respect, politeness and...

E-DRAMA UPDATE: JAG'S GIRLFRIEND SHOWS UP, SPECIAL GUESTS ARRIVE

0

By blogger | Published: April 10, 2012

New characters, special guest visits and more drama continue at Live at Wave. Day 6 – a New Client John thinks that the Boston Pizza delivery driver Jag will be a perfect fit for aspiring photographer Parm and sets up a photo shoot inside...

SPECIAL GUEST APPEARANCES AT LIVEATWAVE THIS EASTER WEEKEND (NOT THE EASTER BUNNY)

0

By blogger | Published: April 5, 2012

John, Lily and Parm are going to have a few visitors this weekend at the LiveatWave condo you don't want to miss. Join the gang tomorrow for the game as the Canucks' number one fans, Sully & Force, A.K.A The Green Men will be cheering...

E-DRAMA UPDATE: JOHN PLAYS MATCHMAKER TO LILY'S BEST FRIEND PARM

0

By blogger | Published: April 4, 2012

As time passes inside the Wave, John plays matchmaker, Parm gets sick, and Lily hangs out in downward dog. Day 1: a Welcome Home Since moving in, Parm has settled down nicely with her new 'temporary' room mates. She has taken...

THE STORY BEHIND THE GLASS CONDO IN SURREY CENTRAL CITY MALL

0

By blogger | Published: March 27, 2012

Say 'hello' to our characters Parminder (Parm) Gill, Lily Lee and John Rossi and follow their story over the next six weeks. After a nasty breakup from her ex-boyfriend, Parm is comforted by her lifelong friend Lily. With the only other...

REAL ESTATE FIRST: E-DRAMA GOES LIVE AT MALL

0

By blogger | Published: March 26, 2012

NEWS RELEASE Real Estate First: e-Drama Goes Live at Mall Surrey, B.C. – (March 26, 2012) – Today, the world's first real-time, e-drama, real estate campaign was unleashed at Surrey Central City Mall. Pilothouse Real Estate Inc. constructed...

WAVE GOES LIVE IN SURREY CENTRAL CITY

0

By blogger | Published: March 22, 2012

For weeks we've been preparing to launch Canada's first 'pseudo e-reality show'. If you've visited Surrey Central City recently, you may have witnessed our "fish bowl" condo being installed and wondered what all the buzz was about....

LIFE AT WAVE

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QUALITY ASSURANCE

Rize

In 1991, William Lin began assembling a team of building experts to construct a 21st century talent pool that would stand apart and stand for something. Today we pride ourselves on our legacy of seeking out challenging and complicated projects that reflect this vision. How can we improve? How can we be different? How can we affect positive change? How can we be smarter? We love what we do and relish what is to be done. Our formula for success is to avoid formulas. Our inspiration derives from projects that inspire. www.rize.ca

MASON LINK DEVELOPMENT

By creating spaces for your multi-functional life – whether it's working, studying, resting or simply living your life – Mason Link Development develops the concept into reality. We embrace ideas and turn them into our living philosophy, meeting the challenge of creating the perfect spaces, presenting innovative ways to use space and quality construction, blending our talents, knowledge and various cultures to reflect our diversity in Canada. www.fountanagroup.com/mason-link-development/

IBI GROUP

IBI Group is at the forefront of shaping the urban environment. Whether the task is 'city building' or designing individual developments, IBI Group seeks sustainability, which can be defined as meeting the needs of the present without preventing future generations from meeting their own needs – by making decisions based on social, environmental and economic factors. www.ibigroup.com

FALSE CREEK DESIGN GROUP

False Creek Design Group is an award-winning design firm with LEED® AP (LEED Accredited Professional) designers, offering a full spectrum of services for real estate and commercial clients. Our experienced team gets involved in every phase of a project, providing expertise in concepting and space planning through to design development and construction management – all on target, on time, and on budget. www.fcdgroup.com

Rize MASON LINK DEVELOPMENT

PILOTHOUSE REAL ESTATE INC.

Pilothouse Real Estate provides full-service marketing and sales programs that begin with product and architectural design-input through sales campaigns and finally the handing over of the keys to new homeowners. This holistic approach allows for a seamless approach to both selling and buying a new home. Pilothouse has been recognized by the Greater Vancouver Home Builders with 11 Silver Georgies and 5 Gold Georgies including Salesperson of the Year, Best Sales Center, Best Logo and Best Brochure. www.pilothouseinc.com

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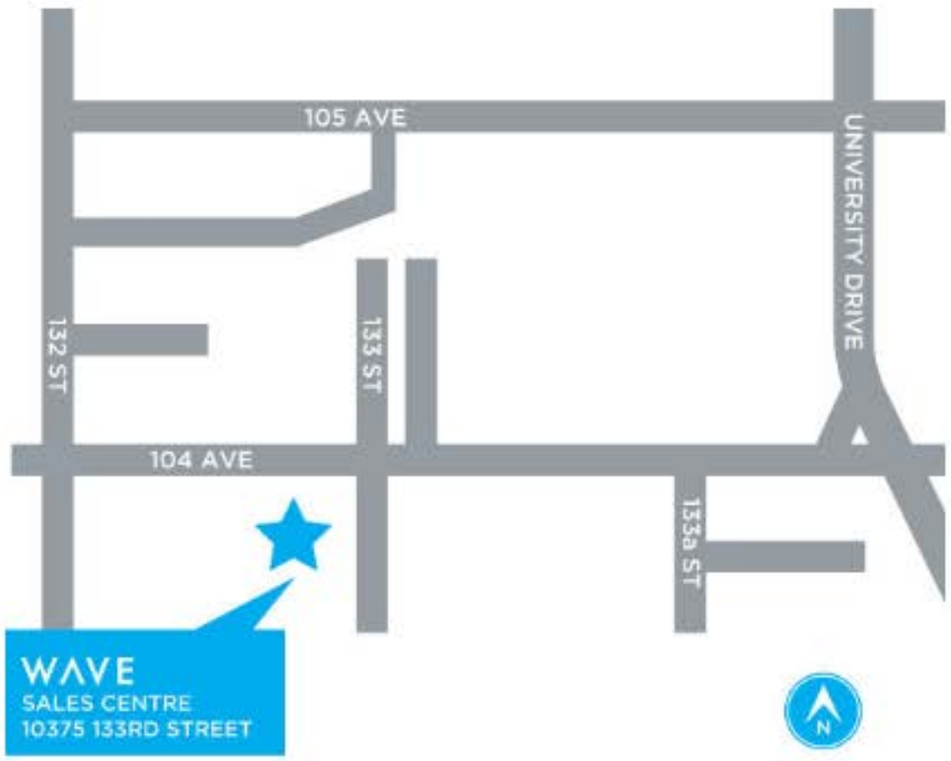

SALES CENTRE

10375 133rd Street, Surrey, BC

604.951.9283

info@waveliving.ca

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Surrey project - Wave - features homes with walls that can be moved to change room configurations

Rize Alliance makes waves with new design

Sun

Saturday, June, 09, 2012

An artist's renderings of the two- tower Wave project. The homes range from 522 to more than 1,000 square feet.

It is called Wave, and with good reason - as these project renderings demonstrate.

The Rize Alliance Properties' project in Surrey will comprise a wave-shaped two-tower project with some 500 homes.

The marketers behind Wave launched their innovative campaign this spring by constructing a

glass-walled suite inside Surrey Central City mall - constructed to the same specifications as a suite in Wave - where three actors lived for six weeks, playing host to such visitors as the Green Men and Jill Harris, the designer who appeared on The Bachelorette.

The Wave homes range from 522 to over 1,000 square feet, with one-bedroom units selling for $179,900 and two-bedroom units selling for $199,900. All suites will feature walls that can be moved to change the room configurations, and finishes that include granite counters and stainless steel appliances.

Wave will rise across the street from the sales centre, which is located at 10375 133 St. and open from noon to 5 p.m., Saturday to Thursday.

Wave is scheduled to be ready for occupancy in early 2015.

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Sneak peek at Rize's Downtown towers

Posted on August 17, 2011 by Paul Hillsdon

As we told you several months ago, Rize Alliance, a reputable development corporation with projects in Vancouver, is launching its first development in Downtown Surrey! The company plans to build two towers near WestStone's Urban Village project at the corner of 133 St and 104 Ave.

Both towers will be 28 storeys in height and feature three-storey, ground level townhomes. Designed by IBI/HB Architects, the curvaceous towers are meant to evoke wind, water, and schools of fish. The development will include a children's playground, a herb garden, residents' workshop and tool crib, car wash, dog wash, exercise rooms, a library, meeting rooms, an entertainment area, and roof top amenity space.

The development will utilize drought-resistant, local plants, low flow plumbing, and low-E glass. Unfortunately, due to the tight timeline of the developer, there are no plans to connect the buildings to the City's nearby district energy system, which would provide greener energy for residents.

The first tower is expected to be ready for occupancy by early Fall of 2014, while the second tower will be completed by the Spring of 2015.

Rize launches Wave towers with reality show

Posted on March 27, 2012 by Paul Hillsdon

Rize Alliance, the developer behind “Wave Living“, two aquatic-looking towers destined for the corner of 133 St and 104 Ave, have launched their marketing campaign. Ditching the traditional ads, they opted to build a life sized, glass-walled suite in Central City Mall and film a scripted, pseudo-reality show to showcase the unit.

The bizarre marketing effort may grab the development some attention, but it remains to be seen whether it will turn the tide on sales in the City Centre. The primary market for units appears to be investors and even they are holding back from making the jump – at least compared to the reported rush on units in Vancouver and Metrotown. Concord’s Park Place has had to rent out units to keep their buildings active, while Century’s CityPoint towers, completed in 2009, continue to slash prices to try to move their units. Tien Sher’s Quattro 3 and WestStone’s Ultra tower are both suffering themselves from slow sales, though the respective developers continue to build.

The Wave sales centre is expected to open in April. The first tower is planned for completion in 2015.

Developer opts for marketing over sustainability

Postedon April 16, 2012 by Paul Hillsdon

Vancouver developer Rize Alliance has refused to connect its proposed Wave Towers project in downtown Surrey to a new green energy system. The system, currently under construction by the City below the Library and City Hall, utilizes a geoexchange network to heat and cool the civic buildings. It has been designed to extend to new developments around the area to help lower the use of natural gas and reduce the ecological footprint of buildings.

At an installation price of $2/sq. ft., including the system in one of Wave's small units of 522 sq. ft. would add an additional $1,044 onto the unit's initial price tag, although it would produce savings in the years to come with lower heating bills to residents. Rize Alliance has repeatedly refused to connect its Wave towers to the system, citing these additional costs as too onerous on their profit margins.

Ironically, the Wave towers have been the centre of a bizarre and expensive marketing

ploy that places three actors living in a mockup unit for a month, all of which is broadcast online. A recent development on SFU Burnaby Mountain was able to reduce their costs by 20%, partially as a result of a “cost-conscious marketing program without conventional sales commissions, nor expensive advertising.”

All of which begs the question: Why did Rize Alliance decide that they can spend tens of thousands on their marketing and sales budget, but can’t afford to ensure the long term sustainability of its product and the community it’s building in?

Wave: Affordable, Adaptable Living in Surrey's City Centre

Wave, the latest Rize Alliance development, looks to provide an interesting new living experience for first-time homeowners and young professionals.

On top of having an interesting and innovative new marketing campaign, Rize Alliance's Wave development in the burgeoning downtown Surrey area looks ready to impress. Set to be located on 133rd Street at 104 Avenue, the project consists of two concrete and steel towers, literally taking on

a wave shape. The development offers 500 residences with suites ranging from one bedroom to two bedrooms plus a den, with suites ranging from 522 square feet to over 1,000; some sample floor plans can be seen at the end of this article. In addition, 18 townhome-style residences will be produced. One bedroom suites will start from $179.900, while two bedrooms will begin at $199,900. Given the real estate market these days, and some of the prices of other nearby developments in Surrey, Wave appears ready to target prospective homeowners looking for their first place.

The suites will include stainless steel appliances and granite counters, creating a modern aesthetic sure to please Each space has an interesting design, containing walls that move, stack and fold, allowing a lot of versatility in creating the space you want and the flexibility to change things up whenever you want to spice up your suite. These changing room configurations are only one intriguing aspect of the development. Another welcomed feature is the patio designs, which look absolutely gorgeous. Both spacious and conforming to the wave theme, they appear to be a highlight that will likely be the icing on the cake for those interested in investing in the property.

In addition to being located close to some great amenities, including a recreation centre, library, shopping mall and two SkyTrain stations, Wave is set to have features that include a rooftop patio, gym, media room, dog wash space, bike repair area and more. With construction starting in October of this year, and occupancy scheduled for early 2015, Wave is looking to be another hot development that will continue to shape the revitalization of Whalley as it transforms into Surrey's hottest destination.

While targeted at first-time homeowners, investors and parents purchasing a home for their adult children, Wave has an appeal that will extend to many groups of buyers beyond this. If interested in learning even more about the development, a sales centre will be opening soon at 10375 133rd Street in Surrey, mere blocks away from Central City and the Surrey Central Skytrain Station. You can also find out more at www.waveliving.ca before sales launch near the end of May.

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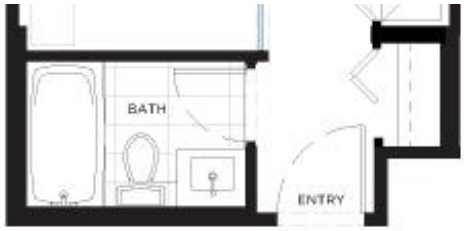

Suite B

2 Bedroom, 2 Bath + Den
Approx. 780 sq.ft.

MARCH 26, 2012

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