



FEATURES

One of the tallest buildings on Columbia Street during the Edwardian Era, the Trapp block formerly housed a warehouse and offices. Additions in 1913 offered a striking new facade with unique windows and handsome terra cotta tiles. The adjacent Holbrook building, a hotel and saloon, was constructed in the 1880s and rebuilt in brick, after the great fire of 1898. Today, the Trapp and Holbrook blocks remain as much of a landmark in the fabric of New Westminster's historic district today as they did over 100 years ago.

BUILDING FEATURES

- Carefully reconstructed building facade from the original Trapp and Holbrook Blocks in 1913
- Panoramic Fraser River views from most suites, starting from the 5th floor and up
- Indoor/Outdoor shared amenity space on the 5th floor,
- featuring:
 - Fully-equipped fitness facility
 - Club lounge/games room for entertaining and celebrating
 - Raised, river-view sun deck
 - Outdoor BBQ and dining area
 - Fireside lounge seating area
 - Community garden plots
 - Lush landscaped garden terrace
- Enterphone video surveillance at entry, and secured floor access via key-fob
- Key-fob secured access to parkade and storage locker room for residents
- New concrete construction protected by 2-5-10
- Travelers Home Warranty

INTERIOR SPECIFICATIONS

Living Areas

- Inspired interior design by Cristina Oberti Interior Design Inc.
- Thoughtfully-planned, efficient interiors which maximize usability of living and storage spaces
- Option of two interior color palettes
- Engineered wide-plank laminate flooring throughout
- High quality loop carpeting in bedrooms
- Front-loading stacked washer/dryer
- Floor-to-ceiling window glazing with sleek roller blinds
- Generously-sized balconies to enjoy water and city views

Kitchens

- Soft-close cabinetry in walnut wood grain laminate or frosty white matte finish with chrome pulls
- 1 1/4" quartzite countertops with glass mosaic tiled backsplash
- Undermount stainless steel rectangular sink, extra large single-bowl
- Delta Trinsic single-lever chrome faucet with pull-down spray
- Designer appliance package including:
 - Blomberg bottom-freezer refrigerator, built-in with integrated cabinet door panels
 - KitchenAid Architect Series II convection wall oven
 - KitchenAid Architect Series II ceramic glass cooktop
 - KitchenAid Specialty Series slide-out hood fan
 - KitchenAid Classic Series integrated console dishwasher
 - KitchenAid Architect Series II built-in microwave with trim kit

Baths

- Designer porcelain tiled floors, tub and shower surround
- Cabinetry in walnut wood grain laminate or frosty white matte finish with chrome pulls
- Delta Vero single lever chrome faucet
- Delta Vero tub filler, shower head and trim
- Dual-flush water-saving toilets with elongated bowl and soft-close seat
- Polished chrome bath accessories
- 1 1/4" quartzite countertops with 6" matching backsplash and rectangular undermount basin (ensuites)
- Semi-frameless glass-enclosed showers (ensuites)
- Acri-tec Zen integrated acrylic basin and countertop (main baths)
- Deep soaker tub with ergonomic back incline and integrated
- Kitchen in Light Colour Scheme Ensuite Bath arm rests (main baths)

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HOLBROOK SUITES (LEVELS 4 – 9)

Click on floorplan to view larger floorplan



UNIT H1
1 BED + DEN
Living 776 sf

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UNIT H2
1 BED
Living 619 sf

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UNIT H3
1 BED
Living 619 sf

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UNIT H4
1 BED + DEN
Living 728 sf

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UNIT H5
1 BED
Living 549 sf

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UNIT H6
1 BED + DEN
Living 673 sf

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UNIT H7
1 BED + DEN
Living 695 sf

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UNIT H8
1 BED + DEN
Living 684 sf

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UNIT H9
1 BED + DEN
Living 808 sf

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UNIT A4
1 BED
Living 598 sf

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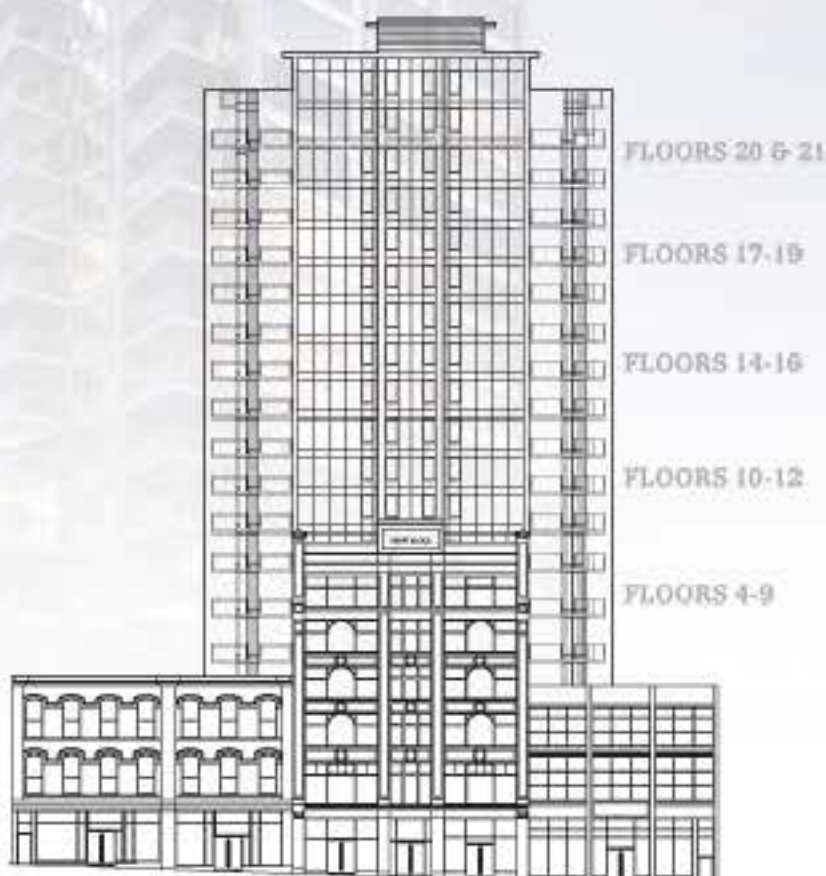
UNIT C3
1 BED +
WORKSTATION
Living 714 sf
Balcony 95 sf

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UNIT C4
1 BED +
WORKSTATION
Living 704 sf
Balcony 95 sf

[Download PDF](#)



Click on floors 4 to 9 for panoramic view





PENTHOUSE SUITES (LEVELS 20 & 21)

Click on floorplan to view larger floorplan



UNIT PH1
2 BED + DEN
Living 1126 sf
Terrace 611 sf
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UNIT PH2
2 BED + DEN
Living 1121 sf
Terrace 639 sf
[Download PDF](#)



UNIT PH3
2 BED + DEN
Living 1265 sf
Terrace 910 sf
[Download PDF](#)



UNIT PH4
2 BED
Living 1094 sf
Terrace 876 sf
[Download PDF](#)



UNIT SPH1
2 BED
Living 893 sf
Balcony 200 sf
[Download PDF](#)



UNIT SPH2
2 BED + DEN
Living 1034 sf
Terrace 383 sf
[Download PDF](#)



UNIT SPH3
2 BED + DEN
Living 997 sf
Terrace 376 sf
[Download PDF](#)



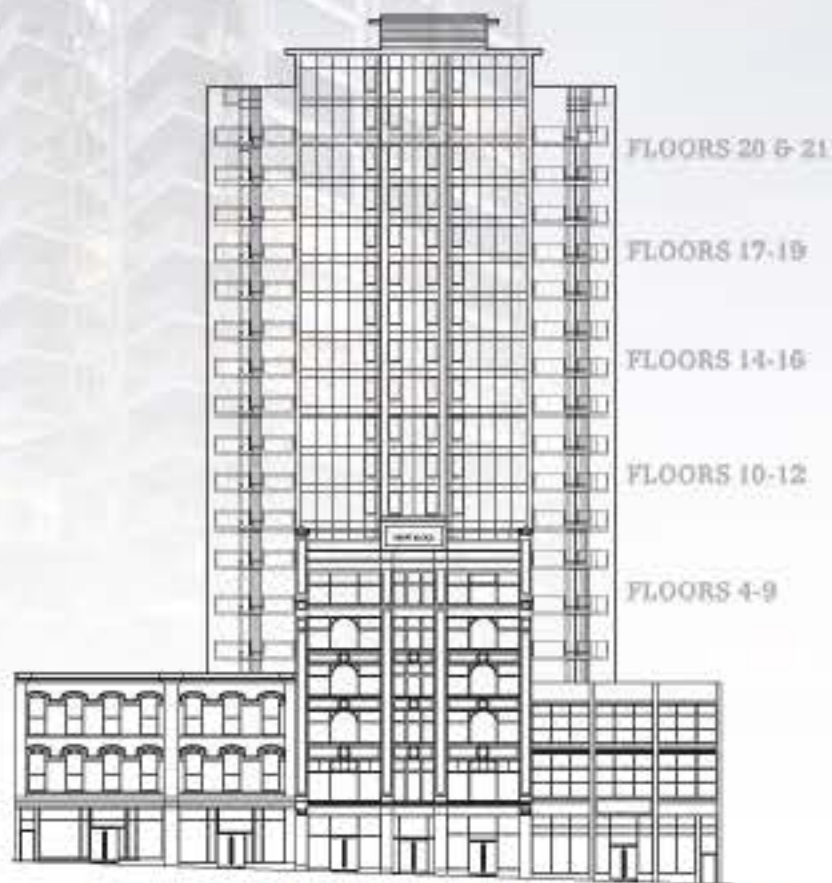
UNIT SPH6
2 BED + DEN
Living 1065 sf
Terrace 371 sf
[Download PDF](#)



UNIT SPH7
2 BED + DEN
Living 1081 sf
Terrace 563 sf
[Download PDF](#)



UNIT SPH8
2 BED
Living 875 sf
Balcony 85 sf
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Click on floors 20 to 21 for panoramic views





TOWER SUITES (LEVELS 5 – 19)

Click on floorplan to view larger floorplan



UNIT A1

1 BED
Living 515 sf

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UNIT A2

1 BED
Living 494 sf
Balcony 54 sf

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UNIT A3

1 BED
Living 522 sf
Balcony 54 sf

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UNIT B1

1 BED
Living 504 sf
Balcony 87 sf

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UNIT B2

1 BED
Living 516 sf
Balcony 98 sf

[Download PDF](#)



UNIT C1

1 BED
Living 591 sf
Balcony 95 sf

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UNIT C2

1 BED
Living 580 sf
Balcony 95 sf

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UNIT D

1 BED
Living 600 sf
Balcony 113 sf

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UNIT E

2 BED
Living 766 sf
Balcony 104 sf

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UNIT F

2 BED +
WORKSTATION
Living 913 sf
Balcony 85 sf

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UNIT G1

2 BED + DEN
Living 1012 sf
Balcony 87 sf

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UNIT G2

2 BED + DEN
Living 1012 sf
Balcony 87 sf

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Click on floors 5 to 19 for panoramic view





HOMES

VIEWS

NEIGHBOURHOOD

TEAM

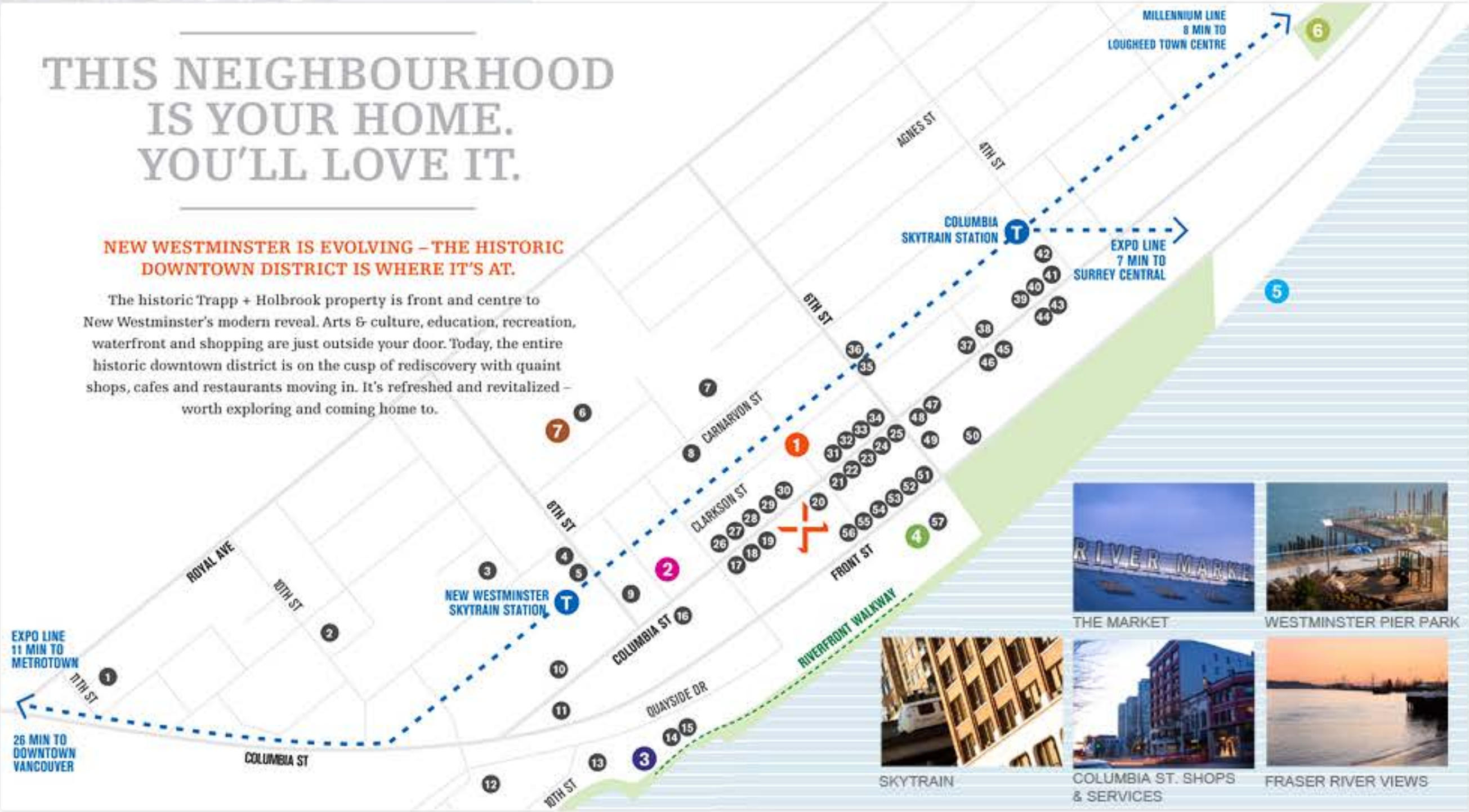
CONTACT

NEIGHBOURHOOD

THIS NEIGHBOURHOOD
IS YOUR HOME.
YOU'LL LOVE IT.

NEW WESTMINSTER IS EVOLVING – THE HISTORIC
DOWNTOWN DISTRICT IS WHERE IT’S AT.

The historic Trapp + Holbrook property is front and centre to New Westminster’s modern reveal. Arts & culture, education, recreation, waterfront and shopping are just outside your door. Today, the entire historic downtown district is on the cusp of rediscovery with quaint shops, cafes and restaurants moving in. It’s refreshed and revitalized – worth exploring and coming home to.



THE MARKET



WESTMINSTER PIER PARK



SKYTRAIN



COLUMBIA ST. SHOPS
& SERVICES



FRASER RIVER VIEWS

VIEW GALLERY

GREAT LOCATION, URBAN RENAISSANCE

1 Modern and Historic

New Westminster is Western Canada’s oldest city. The Trapp Block is at the heart of the historic Golden Mile, once a hotbed for transportation, commerce and community. Today, modern revitalization is underway.

2 NEW CIVIC CENTRE

Steps from Trapp + Holbrook, a vibrant new community centre is on the rise. The new tower will include a theatre, conference space, art gallery, museum and archives.

3 RIVER MARKET

Set overlooking the water, with access via covered walkway or Front Street, River Market is a wonderful place to pick up fresh supplies, grab a coffee, beer or bite to eat - or just be part of the scene.

T SKYTRAIN

Going somewhere? Pick a station - there are two outside your door. Choose Millennium or Expo lines to downtown Vancouver, Burnaby or Surrey. Bonus: New West is also a convenient bus hub.

4 WESTMINSTER PIER PARK

This incredible new public amenity runs right along the waterfront and offers two playgrounds, a sports court, a festival area, concessions walking paths and a slender pier over the water.

5 THE FRASER RIVER

The mighty Fraser River is your neighbour. This active and beautiful waterway is a key part of New Westminster’s history and future. Enjoy every advantage of living so close to it, including the views.

6 PARKS AND RECREATION

New Westminster is known for beautiful parks and green spaces, along with high-calibre recreation facilities, from downtown city parks, uptown pools and rinks, to the royal expanse of Queen’s Park.

7 DOUGLAS COLLEGE

The flagship campus of Douglas College offers endless opportunities for lifelong learning, whether you are completing a two-year career or university transfer program, or taking a workshop.

– TRAPP + HOLBROOK

Tell them you live at the Trapp Block. The historic Trapp and Holbrook buildings are well-known New West landmarks. Today the legacy is being elevated with reconstruction of the building facade and a new tower geared to modern living.

1. Columbia Square MarketPlace IGA - Pharmasave - Boston Pizza - Codkney Kings Fish & Chips - BC Liquor Store - DeDutch Pannekoek House - Starbucks - Fabricland & more

2. Burger Heaven

3. Couzies Cafe

4. The Old Spaghetti Factory

5. Hops A Northwest Pub

6. Douglas College

7. New Westminster Law Courts

8. The Hide Out Cafe

9. Ki Sushi

10. Safeway, London Drugs, CIBC & RBC

11. The Keg Steakhouse & Bar

12. The Boathouse Restaurant

13. River Market - Crepe Des Amis - Donald's Market - Great Wall Tea Co. - Emilio's Deli - Paddlewheeler Pub & Liquor Store - Pamola Bakery & Deli - Wild Rice - The Crab Shop - Wally's Burger - Fraser River Bike Tours & Rental & more

14. Fraser River Discovery Centre

15. Waterfront Esplanade & Quayside Playground

16. Jonathan's Formal Wear

17. Sootiabank

18. Bliss Consignment Bridal

19. Ellebay Bridal Boutique

20. Sposa Group Bridal & Evening Wear

21. Copp's The Family Shoe Store

22. Polka Dot Clothing & Wedding

23. Lofty Living Furniture Co.

24. The Urban Gypsy Funky Furnishings

25. Karmavore The Vegan Store

26. Waves Coffee House

27. Tuxedo

28. The Bridal Gallery

29. Lisa's Bridal

30. Leading Man Tuxedo

31. Bamboo Yoga

32. Loyal Tea

33. Drink Urban Lounge

34. Starbucks

35. Quantum Café & Bistro

36. New West Cycle & Sport

37. Whiteday Wedding

38. The Heritage Grill

39. Mac's Convenience Store

40. Subway

41. The Met Bar + Grill

42. Okonomi Sushi

43. Pharmasave

44. Bikram's Yoga

45. Army & Navy

46. Lafflines Comedy Club

47. Scholar's Quay Antique Mall

48. Image in White Wedding Gallery

49. Antiques & Decor

50. Westley Surplus

51. Antique Alley Movie Props

52. Mid-Century Modern Home

53. Front Street Emporium

54. Not Too Shabby

55. Armstrong & Fitzgerald's

56. The Wine Factory

57. Westminister Pier Park



HOMES

VIEWS

NEIGHBOURHOOD

TEAM

CONTACT



SALIENT



Renderings, views, and photographs are approximate only and may not be accurate. This is not an offering for sale, any such offering can only be made by disclosure statement. E.&O.E.

[HOMES](#)[VIEWS](#)[NEIGHBOURHOOD](#)[TEAM](#)[CONTACT](#)

A CULINARY DESTINATION

Enjoy the established River Market grocers, vendors and pubs, to the many mainstay eateries, plus some of Vancouver's leading-edge restaurants, now moving in.

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✦ SALIENT

RENNIE
MARKETING
SYSTEMS

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HOMES

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SHOPS & SERVICES

The Trapp Block is at the heart of the historic Golden Mile, once a hotbed for transportation, commerce and community. Today, modern revitalization is underway.



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THE EVOLVING NEIGHBOURHOOD

By all accounts, this neighbourhood is getting hot. Historic downtown is buzzing with creative and connected people attracting followers, new green spaces and unprecedented access to the waterfront.





TEAM

DEVELOPER

The Salient Group is committed to the idea of compact walkable communities within the built environment, where people can live close to transit, work, recreation or life's essentials. A community oriented real estate developer, Salient has created a distinctive brand of development that enhances positive growth and is high in quality, style and value. Salient's work has been transformational in the resurgence of historic districts, most notably, Gastown and Crosstown in downtown Vancouver. Now they have arrived in New Westminster.

CONTRACTOR

Ventana Construction Corporation is a privately-owned general contractor and construction manager that was founded in Vancouver, BC in 1987. The company has a proven track record of delivering high-quality, custom buildings and comprehensive construction management services for its clients.

ARCHITECT

IBI/HB Architects is a Vancouver firm with an international reputation for delivering innovation and high-calibre design through thoughtful and carefully constructed residential, commercial, office, institutional and urban planning projects. In the Lower Mainland, under the direction of award-winning architects James Hancock and Martin Brückner, IBI/HB's portfolio of highly-respected residential developments include West Pender Place in Coal Harbour, Hotel Georgia in downtown Vancouver, and The Pier in North Vancouver.

INTERIOR DESIGN

Cristina Oberti Interior Design Inc. is an interior design firm that specializes in multi-unit residential developments and commercial designs. Whether the project is a modern hi-rise, a corporate office or a marketing centre, Christina Oberti offers clients industry experience, extensive knowledge and a systematic design process.

LANDSCAPE ARCHITECT

Sharpe & Diamond Landscape Architecture Inc. has provided an enduring connection between people and their environment since 1980. The company cultivates strong relationships with their clients, collaborators, and surroundings to evolve the approaches to landscape design and to respond to each venture with unique solutions.

MARKETING & SALES

Rennie Marketing Systems has been the leading condominium sales and marketing force in Vancouver for over 35 years, with a portfolio of landmark projects such as the historic Woodward's redevelopment, the 2010 Olympic and Paralympic Athletes Village, and the Estates at the Fairmont Pacific Rim. Rennie's work begins at the conceptual design level, working directly with developers to define consumer demands and lifestyle trends in order to provide purchasers the perfect balance of investment and lifestyle opportunities.





CONTACT

Presentation Centre Located at
668 Columbia Street, New Westminster

Presentation Centre is open:

Mon – Thurs 12-7PM

Sat – Sun 12-5PM

Friday Closed

NOW PREVIEWING



T. 604.525.0223

E. info@thliving.com

REGISTER NOW



Trapp + Holbrook 668 Columbia St., New Westminster 196 units in a 20-storey building

Trapp + Holbrook will include heritage facades

Michelle Hopkins

Province

Sunday, June, 10, 2012



Photograph by: Glenn Baglo, PNG, The Province

THE FACTS:

Project: Trapp + Holbrook

What: 196 units in a 20-storey building

Where: 668 Columbia St., New Westminster

Developer: The Salient Group

Residence size: 494-1,265 sq. ft.

Price: \$219,900-\$649,900 (100 homes under \$299,900)

Sales centre: 668 Columbia St.

Hours: noon-7 p.m., Monday to Thursday; noon-5 p.m., weekends

The Salient Group's Trapp + Holbrook project will be contemporary in design, but firmly rooted in New Westminster's past.

The Trapp and Holbrook heritage buildings on Columbia Street each date back more than a century.

The Trapp Block was the headquarters of the hardware firm T.J. Trapp, later home to an automotive business, and then to Army and Navy, while the next-door Holbrook Block was a three-storey hotel and saloon constructed in the 1880s, and then rebuilt after the New Westminster fire in 1898.

The two caught the attention of Salient's Robert Fung, who will merge the old and the new into a 20-storey 196-unit residential project.

With the local history so important to the blueprint of the project - it will incorporate reconstructed facades of the heritage buildings - it seems fitting that works by artists from New Westminster would play a prominent role in the show home.

"A well designed room always has a focal point, one that draws attention and interest and leaves a lasting impression," says interior designer Cristina Oberti.



Photograph by: Glenn Baglo, PNG, The Province



The kitchen is the first thing you see when you walk into the Trapp + Holbrook show suite in New Westminster. Photograph by: Glenn Baglo, PNG, The Province



It's clean, bright and modern. Photograph by: Glenn Baglo, PNG, The Province.



Says interior designer Cristina Oberti. Photograph by: Glenn Baglo, PNG, The Province.

"Artwork can create one. The local artwork we selected also pays homage to the geography of B.C."

A few accessories were also locally sourced, adds the principal at Cristina Oberti Interior Design.

"We also tried to mix the old with the new, which is exactly what's happening in the neighbourhood," she adds.

The colour palette is also very West Coast, with soft greyish blues, fresh greens and warm wood tones throughout the show home.

Decorating with a young couple or young single professional in mind, Oberti's goal was to create a space that was simple, modest and functional. She calls the look "a very relaxed minimalist decor."

"The show suite was designed and decorated with people's everyday lives in mind.

"For example, you can hang your coats and drop your keys at the custom millwork by the entrance," she adds.

"The kitchen is the first thing you see when you walk in. It's clean, bright, and modern and sets the tone of the space."

Meantime, plants and flowers have always played a key role in home decor.

For this project, Oberti chose succulents instead of floral arrangements because of their exotic shapes and colours.

She went on to add that succulents are often used in contemporary design because they can create a lush oasis to both soften and enliven a room - playing a star role in the whole modern design scheme.

Copyright (c) The Province

\$71-million, 190-unit tower to rise 20 floors on the site of Columbia Street's 1899-built Trapp Block and adjacent Holbrook Buildings

Robert Fung, Bob Rennie move their real estate focus to New Westminister, where they plan to deliver affordable units in 20-storey tower

Malcolm Parry

Sun

Thursday, May, 03, 2012

HAIL, COLUMBIA: You'd think Salient Group president Robert Fung and Rennie Marketing Systems chief Bob Rennie might have found somewhere closer for their first project together. After all, only three blocks separate Fung's Gastown and Rennie's Chinatown headquarters. Still, their handshake gig is a two-zone, 11-station ride away by SkyTrain to New Westminister, should either choose to travel there the way they expect buyers will.

What Fung and Rennie have conspired on is a \$71-million, 190-unit tower to rise 20 floors on the site of Columbia Street's 1899-built Trapp Block and adjacent Holbrook Buildings, of which only the facades will remain. Renovation was ruled out by the structures being vacant and derelict for decades, and by inevitable foundation settlement on the one-time riverbank site.

With sales starting May 26, the development should come in at \$470 a square foot, some \$300 less than com-parable condo projects in Vancouver. Still, with others breaking \$600 a foot in Burnaby's Metrotown region, big-city pricing is edging in that direction.

For Fung, who paid \$5 million for the two properties in 2006-2007, the Jim Hancock-designed



Architect Jim Hancock's 20-floor tower will rise on the sites of Nwe Westminister's old Trapp and Holbrook buildings.

tower will be his biggest-ever undertaking, matching the combined size and value of his Alhambra, Garage and Terminus projects on Water Street. It'll also be his first outside downtown Vancouver, other than a 19-unit, 2007 project on Tenth Avenue's old Varsity theatre site. However, he is seeking rezoning for an up-to-120-unit project on Kingsway.

Seeing his own gears shift to deal with a locale that hasn't seen thousands of new urban residences, Rennie said: "We have to deliver affordability," meaning 100 units priced below \$299,000. Regarding the bigger picture: "This isn't a condo deal. This is about community, and Robert understands that."

So does the City of New Westminster, which has put a reported \$100 million into a civic centre and other downtown refurbishment. Important for Fung and the city will be to sign up pedestrian-welcoming tenants - a restaurant, café, bakery, independent retailer - for the project's 200 feet of street-level storefront. Rennie had that lesson drummed in at Vancouver's long-troubled Olympic Village: "It needed Urban Fare, Terra Breads and London Drugs. People meet on the street, and it's the ground plane that gets a community going."

As for keeping their own deal going, Fung and Rennie have five years out-lined, and envisage another project together.

Asked if he's bought another New Westminster site or sites, Fung replied: "Not yet."

But is he looking?

"Always."

REGISTER NOW! It's Time > Trapp+Holbrook New Westminster Condos by The Salient Group > Starting from just \$219,900 > Modern Living in Historic Neighbourhood > GET VIP ACCESS!

20 storeys of panoramic view homes at New West Trapp + Holbrook start from just \$219,900: PREVIEWS START MAY! Full disclosure, The Salient Group is one of our top 3 favourite developers in the Lower Mainland.



Trapp+Holbrook Condos in New Westminster

New Westminster Trapp+Holbrook Condos by the Salient Group will be launching VIP Sales in late Spring 2012! We LOVE this project for 3 main reasons. Firstly, the Salient Group is one of our favourite boutique builders and the new Trapp+Holbrook New Westminster condos will certainly fit the Salient classic meets modern take on projects. Secondly, the location of the New Westminster Trapp+Holbrook condos is undeniably impeccable, providing a ground level opportunity to own in a historic location that is coming into its own. Thirdly, the New Westminster Trapp+Holbrook condos by Salient Group will feature incredible panoramic views at an affordable price point. From first time condo buyers to investors, the boutique Salient Trapp+Holbrook Condos in New Westminster real estate market will provide something for every homebuyer and for every budget. Just released is the starting price point for the VIP Sales at the Trapp+Holbrook New Westminster condo project, and guess what? It's in line with, or even lower, than what we first expected! The Trapp+Holbrook Condos in New Westminster real estate market will start from an incredible VIP price point of \$219,900! Where else would you find a New West condo

for sale that is brand new, features a great location and is prime for great capital gains over the coming years, starting from just the low \$200's and built/designed by one of the leading boutique builders in all of the Greater Vancouver regional district? The answer is, nowhere by at the New West Trapp+Holbrook Salient Group condo project! Register today for more information. You can visit www.thesalientgroup.com or www.thliving.com for more details or you can speak with our Rennie representative for your chance to preview the homes and purchase them at the Realtor VIP Event.



The New Westminster Trapp+Holbrook Project Team

Developer = The Salient Group (one of our favourite boutique builders in Canada!)

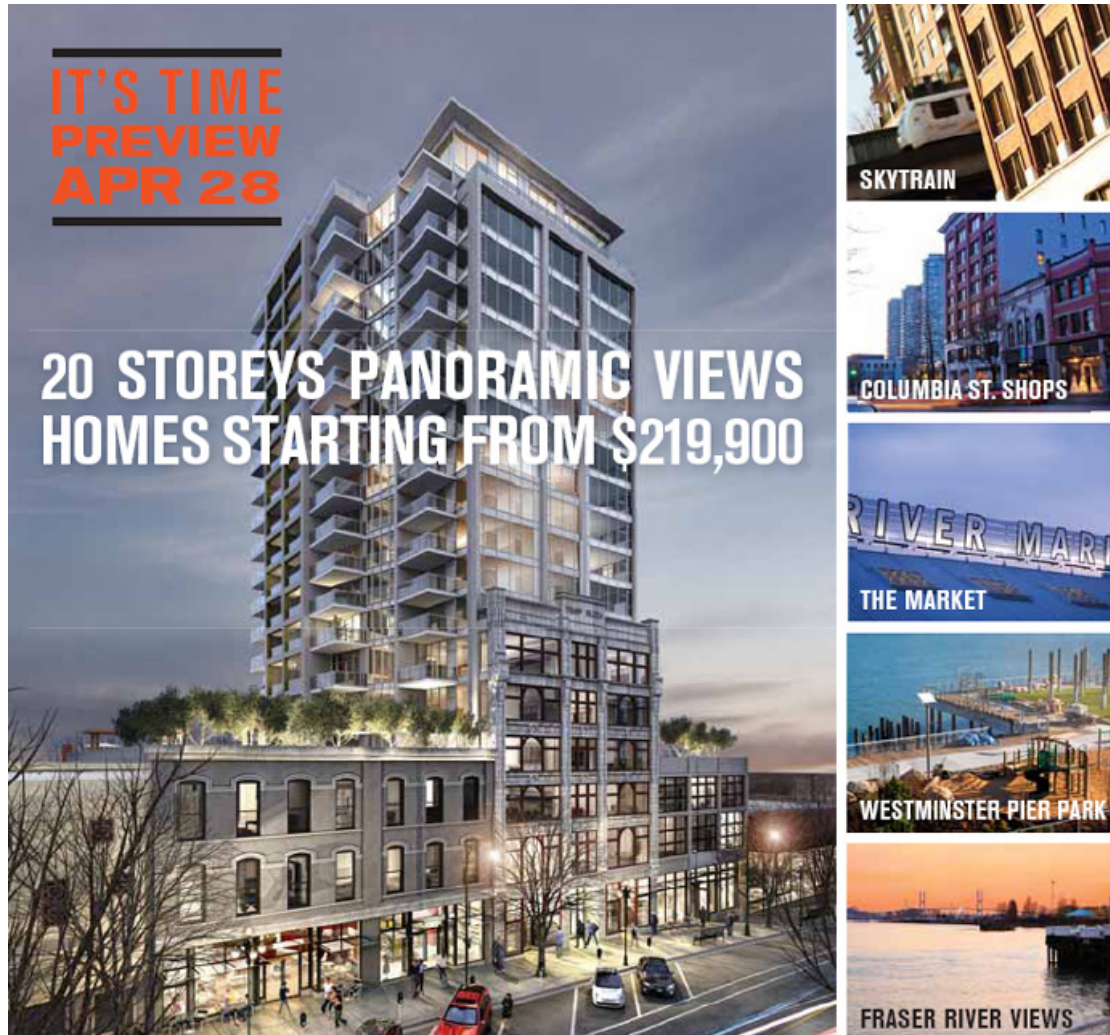
Contractor = Ventana Construction Corp (they built my first condo)

Architect = IBI/HB Architects (leading edge, designed my investment at West Pender Place)

Interior Design = Cristina Oberti Interior Design Inc (awesome designs and ideas)

Landscape Architect = Sharpe & Landscape Architecture Inc

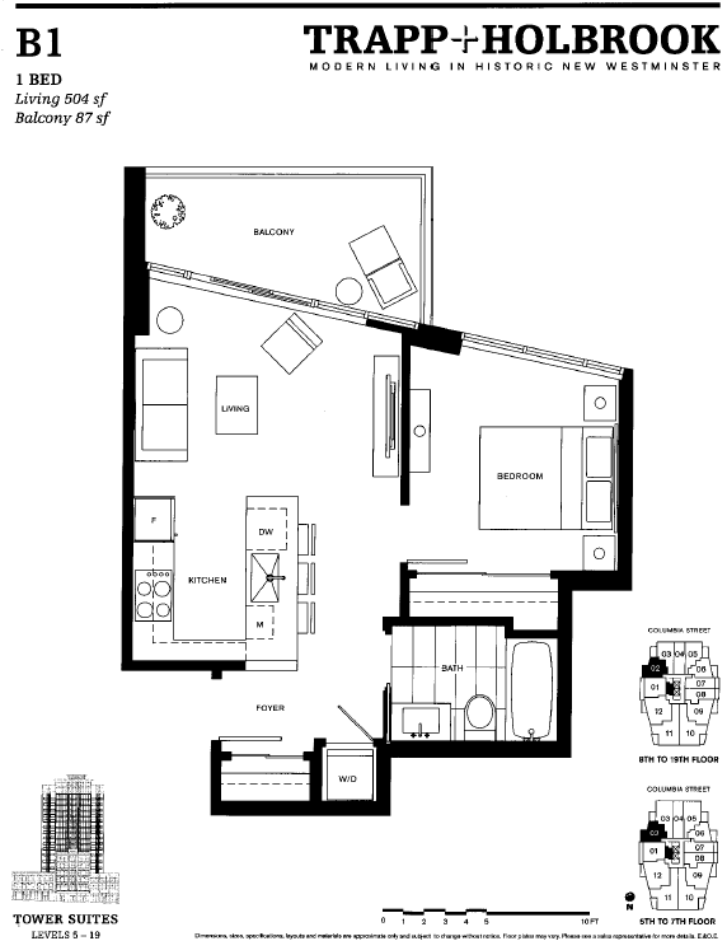
Marketing & Sales = Rennie Marketing Systems (proven results, great team)



The Building Amenities at Trapp and Holbrook New Westminster Modern Condo Living

Some of the spectacular amenities on site at the historic New Westminister Trapp and Holbrook condo building includes: lushly and professionally landscaped garden terrace, community garden plots, fireside lounge seating area and an outdoor BBQ and dining area. As well, residents at the New Westminister Trapp and Holbrook condo building can enjoy the raised, river-view sundeck, club lounge/games room for celebrating and entertaining and the fully equipped fitness gym. The homebuyers at the Trapp and Holbrook New Westminister condo building will also enjoy panoramic Fraser River views from most suites starting from the fifth floor and up in addition to

the carefully resotred building façade from the original Trapp and Holbrook Blocks from 1913! All homes at Trapp and Holbrook New Westminster real estate market will feature the 2-5-10 Home Warranty by Travelers in addition to key fob security entry to parking garage, storage lockers, elevator and amenity spaces. One of the tallest buildings on Columbia Street New Westminster during the Edwardian era, the landmark Trapp Block formerly housed warehouses and offices while the Holbrook Building next to it had a hotel and saloon which was constructed in the 1880s and rebuilt after the Great Fire in 1898. It's time for modern living in historic New Westminster! Visit thliving.com for more information.

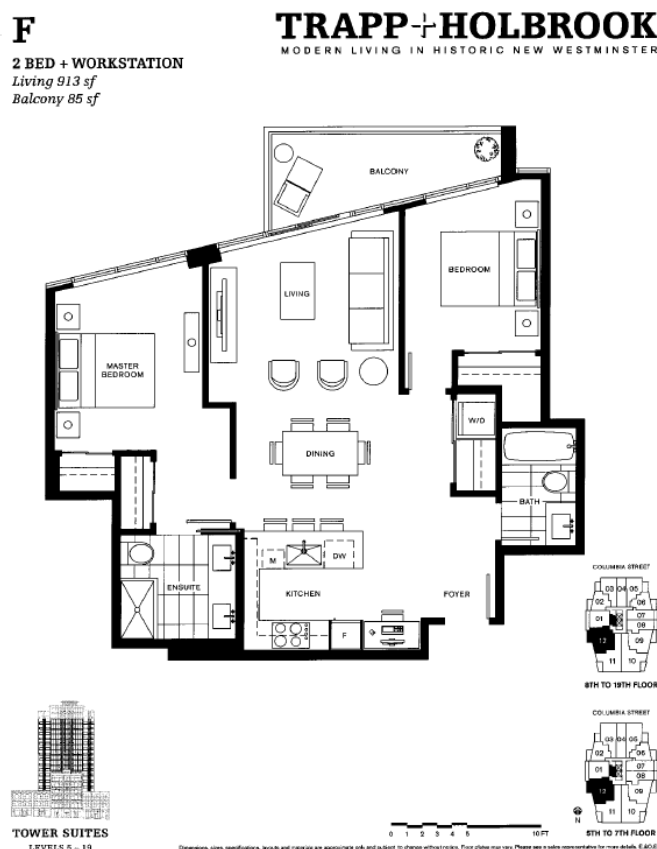


Here is the Trapp+Holbrook New West Condo Price Range (DRAFT)

The Holbrook Suites from Levels 3 to 7 include 1 bedrooms (A4, C3, C4) between 598 to 714 square feet between the price range of \$261,900 – \$324,900 and the 1 bed suites (H2, H2 and H5) between 549 – 779 square footage between \$234,900 and \$263,900. The 1 bedroom plus den floor plans at Trapp+Holbrook New West Holbrook Suites include several H plans between 619 to 808 square feet and between \$277,900 – \$319,900.

The Tower Suites at Trapp & Holbrook Condos in New Westminster real estate market includes A layouts (1 bedroom) between 496 to 522 sf and between \$219,900 to \$277,900 as well as B plans between 504 to 516 sf between \$255,900 to \$279,900. The C and D Tower Suites on levels 5 – 19 at the New Westminster Trapp & Holbrook condo tower features plans between 580 to 600 sf and between \$270,900 to \$308,900. The E & F floor plans at Trapp+Holbrook are 2 bedroom units between 766 to 913 square feet and are priced between \$339,900 to \$434,900. The G1 and G2 Trapp+Holbrook New Westminster floor plans are 1012 square foot two bedroom plus den layouts and are priced between \$421,900 to \$491,900, pricing dependent on the floor.

The Trapp and Holbrook New West Penthouse Suites on Levels 20 and 21 are simply amazing and includes the Sub Penthouse Units 2 bedroom and 2 bed+den floor plans between 875 sqft to 1081 sqft and priced between \$439,900 to \$569,900 as well as the Trapp + Holbrook New West Penthouses between 1038 to 1265 square footage (2 bedroom and den floorplans) priced between \$579,900 to \$649,900. Visit thliving.com for more information.



The Interiors at New West Trapp+Holbrook Condos

The kitchens at the spectacular New Westminster condos for sale at Trapp+Holbrook building will include a designer appliance package by KitchenAid Architect Series II convection wall oven, built in microwave unit and ceramic glass cooktop in addition

to the KitchenAid Specialty Series slide out hood fan and KitchenAid Classic Series integrated console dishwasher. All homes will also feature high-end Blomberg bottom freezer fridge, which is built in with integrated cabinetry doors. Also in the kitchens at the New West Trapp+Holbrook Condos for sale include the Delta “Trinsic” single lever chrome faucet with pull out spray, under mount stainless steel rectangular sink (single bowl) and high-end quartzite counters with glass mosaic tiled backsplashes. Also, the new Trapp+Holbrook New Westminster condos will feature Walnut Wood Grain laminate or Frosty White matte finish cabinetry with chrome pulls. The bathrooms at the New Westminster Trapp+Holbrook condos for sale will include deep soaker tubs with ergonomic back incline (main) and Acrictec Zen integrated acrylic basin and countertops in main. The ensuite bathrooms will feature semi-frameless glass enclosed showers as well as quartzite counters with six inch matching backsplashes and rectangular undermount basin. The bathrooms at the Trapp+Holbrook New Westminster condos for sale will also feature Delta Vero single lever chrome faucet and tub filler, shower head and trim. All bathrooms will have soft closing mechanisms and dual flush feature and the cabinetry is similar to that found in the kitchens. The interiors of the New Westminster Trapp and Holbrook condos for sale is designed by award winning and internationally acclaimed Cristina Oberti Interior Design Inc and the efficient/functional floor plans are there to maximize your space and natural light. The bedrooms have high quality loop carpets while the main living areas have engineered laminate wide plank hardwood floors. All homes at Trapp and Holbrook New Westminster condos will have washer/dryer in laundry closets and floor to ceiling windows. Visit thliving.com for more information.

Introducing the Trapp + Holbrook New West Condos

From the email desk: It's time! New Westminster real estate's heritage downtown district is evolving and Trapp + Holbrook condo tower is at the centre of it all. Brought to you by the same world class and leading developer who redefine Gastown Vancouver living, The Salient Group is now bringing their signature style and quality to Metro Vancouver's hottest emerging neighbourhood in New Westminster real estate market – at unbeatable pricing and value. Previews for the New West Trapp + Holbrook condos by Salient Group will start in May 2012! As featured in their email blast, Rennie Marketing will be in charge of the promotion of this project. Rennie is a top marketing specialist with a great portfolio under their belt. With Rennie promoting the New West Trapp + Holbrook Condos by the Salient Group, we expect the project to sell out very quickly due to the offering, location and price point. Billed as ‘The New Classic’, the Trapp + Holbrook New Westminster condos for sale will feature 20 storeys of panoramic view residences starting from a presales pricing from \$219,900. Plus you get receive the first time homebuyer tax credit on these new homes. It's Time! Five stand out features of the new Trapp + Holbrook New Westminster condos for sale include its proximity to the SkyTrain that will zip you downtown in no time as well as it's historic downtown New West location. Other standout features include it's walking distance to The Quay in New Westminster as well as new parks and the amazing Fraser River views! Modern Living in historic New Westminster is now here

at Trapp + Holbrook condo tower.

Modern Living in Historic New West Trapp and Holbrook Condo Project

Here are some of the incredible features at the Trapp and Holbrook New West condo project brought to you by The Salient Group development team:

- > 196 condo homes in a 20 storey high-rise New West condo tower
- > 100 presale homes priced under \$299,900 at Trapp and Holbrook New West
- > Starting price point from \$219,900 (the best value in downtown New West real estate market!)
- > Heritage building features meets modern high-rise residences; modern interiors; high-end finishes
- > New CONCRETE construction featuring carefully reconstructed heritage Trapp + Holbrook building facades
- > Trapp and Holbrook New West condos range from 1 bedroom to 2 bedroom plus den floor plans
- > Expected to have 2 floors of heritage style New West Trapp and Holbrook homes for sale to compliment The Salient Group brand
- > Rest of the homes are tower residences, some with panoramic views
- > Located on Columbia Street New Westminster, just one block from 6th Street, SkyTrain Station, bustling River Market and the new Westminster Pier Park!
- > Incredible views of the Fraser River and city skyline from the 4th floor and up
- > Previews start in May 2012, presales possibly in late May or early June 2012

The New Westminster T&H Condos > TH Living

It's Time... TH Living by The Salient Group is now here. Called Trapp + Holbrook or the New Westminster T&H Condos or TH Living depending on where you look, the boutique Salient Group New Westminster real estate development will be situated between 6th and 7th Street and between Columbia Street and Front Street, on Columbia. The New Westminster SkyTrain station is just steps away as is the River Market from the TH Living New West T&H Condos, which makes it an unbelievable well situated project. In addition, the Salient Group continues their long history of incredibly designed historic meets modern projects and the TH Living New Westminster T&H Condo building at Trapp + Holbrook is no different whatsoever. The first 2 floors features a classic traditional façade that will be carefully and painstakingly preserved and revitalized for the project. Everything up from there is a brand new high-rise tower. The New Westminster T&H Condos at TH Living will also feature interiors that are incredibly modern, well thought out and inspiring. Here, The Salient Group has integrated a wide range of high-end finishes that include quartzite countertops, KitchenAid stainless steel appliances and integrated Blomberg refrigerators to name a few features. More to come regarding the interior finishes and palettes as the grand opening previews is set for May 2012! We are so excited about

this new Trapp+Holbrook New Westminster T&H Condo project by The Salient Group! Don't miss out on this great urban and ground level opportunity to own in historic New Westminster real estate market from the low \$200k range!

More about Trapp & Holbrook New West Condos for Sale

The Trapp Block and Holbrook Building in New West is located at 668 Columbia Street New Westminster and will see a new construction property with heritage components restored for that signature Salient Group design and brand. The 1 to 2 bed plus den homes for sale will feature layouts between the sizes of 483 to 1208 square feet and is scheduled for completion in late 2014. The Trapp Block and Holbrook Building is going to transform this entire downtown historic area into one of the most highly anticipated redevelopments this year. Plus, having the Salient Group as the developer/builder certainly helps as they have one of the top track records when it comes to boutique New Westminster condo project development as well as customer service. The Trapp & Holbrook condo previews start May 2012! Stay tuned for more information.

'Gastown-type potential' for Downtown New West: Fung



Artist rendering of the Salient Group's proposal for the Trapp and Holbrook blocks in Downtown New Westminster

By Grant Granger - New Westminster News Leader

Published: March 01, 2012 10:00 PM

The revitalization of Downtown New Westminster has the potential to be as vibrant as Vancouver's Gastown has become.

That's the opinion of developer Robert Fung, president and founder of the Salient Group. His company specializes in rejuvenating historic buildings for residences, or constructing them in a style befitting the historical architecture of the area. Salient's offices are in Gastown where many of its projects are, but the company is venturing into New Westminster with a project to rebuild the Trapp and Holbrook blocks in the 600-block of Columbia Street. The Trapp Block was built in 1899 but has been vacant since the Army and Navy moved down the street in 1977.

"Some of the experiences in Gastown and New Westminster are directly analogous," said Fung, who spoke about the differences and similarities in a talk to Next New West Thursday evening. "It's a very exciting time in the evolution of New Westminster."

He said Gastown is as strong as it has ever been in the last 30 years. It was revitalized in the 1970s, but mostly as a tourist area. Since then, however, it has become sustainable because it has also incorporated residential and commercial into the area. Fung sees something similar happening to

Downtown New Westminster where density is being increased and projects such as the new civic centre and Westminster Pier Park are being built.

“A lot of older cities have historic downtowns and in almost every single case the city grows away from the downtown,” said Fung. “The money leaves that area, and then at some point the city realizes it needs to grow back into it, and people look at the history and the architecture of that place, and looking at incorporating it into the area.”

Fung said marketing of the Trapp and Holbrook buildings, which Salient purchased in 2005, will begin this spring. The economic downturn and structural issues with the buildings delayed the projects. Salient eventually determined unstable ground means only the facades of the buildings will be retained. The new buildings, which Fung said will house 196 units ranging from 500 to 1,200 square feet, will be constructed in a historic style.

“There’s a tremendous amount of focus on Columbia Street to make sure the character and texture of the street are maintained, and the historic components of the building are maintained. In the time that has passed [since 2005] New Westminster has done a tremendous job on focusing on the Downtown. It’s already gone through a resurgence. It’s not like we’re going to be leading that.”

Fung hopes construction will begin in late summer or fall with occupancy by 2014.

Trapp and Holbrook boasts affordability and community in New Westminster

We definitely can't get enough of Trapp and Holbrook, a new development by The Salient Group in BC's original capital, New Westminster.

Sales are starting in a few weeks on May 26, and we were pretty excited to see Bob Rennie and Robert Fung speaking with The Vancouver Sun about the project.

The development will come in at about \$470 per square foot, which is much lower than other condos in Metro Vancouver, including recent towers at Metrotown that come in at \$600 a square foot.

"We have to deliver affordability," Rennie told the Sun, referring to Trapp and Holbrook' 100 units priced under \$299,000, and New Westminster's need of more affordable housing options in the budding community. "This isn't a condo deal. This is about community, and Robert understands that."

And the community is definitely prepped to begin blooming with \$100 million put into a new civic centre and downtown refurbishment. Fung and Rennie are hoping for lots of walkable tenants for the building's storefront.

"People meet on the street, and it's the ground plane that gets a community going," Rennie said.

For more info email info@thesalientgroup.com, or visit their website.

Trapp and Holbrook receives grant extension for facade improvement and seismic upgrades

Trapp and Holbrook by The Salient Group has plenty of reason to celebrate this week, as a grant received in 2004 to rebuild the currently crumbling building façade has been extended.

The city originally approved \$50,000 for a façade improvement, and \$210,000 for seismic upgrades through grant programs. The project originally intended to preserve the entire building, resulting in a mix of retail and residential spaces.

Although the building couldn't be conserved as originally planned due to structural conditions, the city concluded the new proposal was still eligible for the grants. That's stellar news for potential homebuyers interested in the project.

“New Westminster has charm and character, and although it’s been overlooked for years, this neighbourhood is now hot again,” said Robert Fung, president of the Salient Group. “With Trapp+Holbrook, we’ve created modern urban homes while retaining the building’s much loved heritage architecture.”

Want to check it out for yourself? Visit their presentation centre at 668 Columbia Street. It opens April 28!

For more info email info@thesalientgroup.com, or visit their website.

Trapp and Holbrook gets family friendlier with news of New West’s school plans

In case you needed any more convincing that New Westminster is the place to be for families, the city just received \$30 million to build brand new schools.

The plans include a new elementary school and a new middle school that will be home to hundreds of students.

Construction is expected to begin this fall.

This is awesome news for developments like Trapp and Holbrook by The Salient Group, whose sweet location and affordable prices are perfect for young families.

With 100 of their 196 homes under \$299,000, Trapp and Holbrook will be a 20-storey marriage of old and new, and complete revitalization of some of New Westminster’s historic old facades.

“It’s the end of a long process, and people have been getting impatient, understandably so,” board of education chair James Janzen told The Record. “It’s a good day. ... We are finally able to have something tangible to show people.”

Stop by Trapp and Holbrook’s newly-opened presentation centre to check out this awesome development in a great community!

For more info email info@thesalientgroup.com, or visit their website.

Trapp & Holbrook

www.thliving.com

By The Salient Group

668 Columbia Street New Westminster

From \$219,900



Trapp & Holbrook is a new condo project by The Salient Group currently in preconstruction at 668 Columbia Street in New Westminster. The project is scheduled for completion in 2014. Available condos start at \$219,900. The project has a total of 196 units.

Project Details

DEVELOPMENT NAME	Trapp & Holbrook
DEVELOPER(S)	The Salient Group
PROJECT TYPE	Condominium
ADDRESS	668 Columbia Street
NEIGHBOURHOOD/CITY	New Westminster
STATE/PROVINCE	British Columbia
PROJECT WEBSITE	www.thliving.com
EMAIL	info@thesalientgroup.com
SALES CENTRE PHONE #	604-525-0223
SALES CENTRE ADDRESS	668 Columbia Street, New Westminster
SALES CENTRE HOURS	Now Previewing!

	12-7PM Mon-Thurs
	12-5PM Sat - Sun
	Closed Fri
CONSTRUCTION STATUS	Preconstruction
ESTIMATED COMPLETION	Summer 2014
SELLING STATUS	Registration Phase
TOTAL NUMBER OF UNITS	196 units
NUMBER OF STOREYS	20 storeys
UNIT SIZES	From 500 to 1261 Square Feet
SALES COMPANY	Rennie Marketing Systems
ARCHITECT(S)	IBI/HB
INTERIOR DESIGNER(S)	Cristina Oberti Interior Design

\$ Prices

PRICES(AVAILABLE UNITS)	From \$219,900
MONTHLY MAINTENANCE	\$0.35 Per Square Foot Per Month

Project Summary

It's Time. Modern living in historic New Westminster.
20 storeys. Panoramic views. 100 homes under \$299K.

Project Amenities

Community Garden Plots | Sun Deck | BBQ | Fireside Lounge | Fitness Centre
Features & Finishes

ABOUT TRAPP+HOLBROOK

One of the tallest buildings on Columbia Street during the Edwardian era, the landmark Trapp Block formerly housed a warehouse and offices. Additions in 1913 offered a striking new facade with unique pivot windows and handsome terra cotta tiles. The adjacent Holbrook building, a hotel and saloon, was constructed in the 1880s and rebuilt in brick, after the great fire of 1898.

Today, the Trapp and Holbrook Blocks remain as much of a landmark in the fabric of New Westminster's historic district today as they did 100 years ago. Out of the heritage roots of Columbia and Front Streets, a new life is emerging as the neighbourhood is restored to its former glory. It's time for modern living in historic New Westminster.

BUILDING FEATURES

- Carefully reconstructed building façade from the original Trapp and Holbrook Blocks in 1913
- Panoramic Fraser River views from most suites, starting from the 5th floor and up
- Indoor/Outdoor shared amenity space on the 5th floor, featuring:
 - o Fully-equipped fitness facility
 - o Club lounge/games room for entertaining and celebrating

- o Raised, river-view sundeck
- o Outdoor BBQ and dining area
- o Fireside lounge seating area
- o Community garden plots
- o Lush landscaped garden terrace
- Enterphone video surveillance at entry, and secured floor access via key-fob
- Key-fob secured access to parkade and storage locker room for residents
- New concrete construction protected by 2-5-10 Travelers Home Warranty

INTERIOR SPECIFICATIONS

Living Areas

- Inspired interior design by Cristina Oberti Interior Design Inc.
- Thoughtfully-planned, efficient interiors which maximize usability of living and storage spaces
- Option of two interior colour palettes
- Engineered laminate wide-plank hardwood flooring throughout
- High-quality loop carpeting in bedrooms
- Front-loading stacking washer/dryer
- Floor-to-ceiling window glazing with sleek roller blinds
- Generously-sized balconies to enjoy water and city views

Kitchens

- Cabinetry in Walnut Wood Grain laminate or Frosty White matte finish with chrome pulls
- 1 ¼ " quartzite countertops with glass mosaic tiled backsplash
- Undermount stainless steel rectangular sink, extra large single-bowl
- Delta "Trinsic" single-lever chrome faucet with pull-down spray
- Designer appliance package including:
 - o Blomberg bottom-freezer refrigerator, built-in with integrated cabinet door panels
 - o KitchenAid Architect Series II convection wall oven
 - o KitchenAid Architect Series II ceramic glass cooktop
 - o KitchenAid Specialty Series slide-out hood fan
 - o KitchenAid Classic Series integrated console dishwasher
 - o KitchenAid Architect Series II built-in microwave with trim kit

Baths

- Designer porcelain tiled floors, tub and shower surround
- Cabinetry in Walnut Wood Grain laminate or Frosty White matte finish with chrome pulls
- Delta "Vero" single lever chrome faucet
- Delta "Vero" tub filler, shower head and trim
- Dual-flush water-saving toilets with elongated bowl and soft-close seat

- Polished chrome bath accessories
- 1 ¼ " quartzite countertops with 6" matching backsplash and rectangular undermount basin (ensuite)
- Semi-frameless glass-enclosed showers (ensuite)
- Acrictec "Zen" integrated acrylic basin and countertop (main baths)
- Deep soaker tub with ergonomic back incline and integrated arm rests (main baths)

ABOUT THE DEVELOPER

The Salient Group is committed to the idea of compact walkable communities within the built environment, where people can live close to transit, work, recreation and life's essentials. A community oriented real estate development company, Salient has created a distinctive brand of development that enhances positive growth and is high in quality, style and value. Salient's work has been transformational in the resurgence of historic districts, most notably, Gastown and Crosstown in downtown Vancouver. Now they have arrived in New Westminster.

Recent Activity

To view this email as a web page, go [here](#).

TRAPP+HOLBROOK

MODERN LIVING IN HISTORIC NEW WESTMINSTER

Dear Les,

It's time. New Westminister's heritage downtown district is evolving and Trapp + Holbrook is at the centre of it all. Brought to you by the same developer who redefined Gastown living, The Salient Group is now bringing their signature style and quality to Metro Vancouver's hottest emerging neighbourhood--at unbeatable pricing and value. Previews begin this May!

**20 STOREYS
PANORAMIC
VIEWS** **MODERN
LIVING
IN HISTORIC
NEW WESTMINSTER** **HOMES
START FROM
\$219,900**



Trapp+Holbrook features:

- 196 homes in 20 storeys
- 100 homes under \$299,900
- New concrete construction featuring carefully reconstructed heritage building façades.
- Suites ranging from one bedroom to two bedroom and dens
- Integrated Blomberg refrigerators, KitchenAid stainless steel appliances, quartzite countertops and more!
- Located on Columbia Street, just one block from 6th St, SkyTrain Station, bustling River Market, and the new Westminister Pier Park.
- Incredible views of the Fraser River and city skyline from the fourth floor and up.

Don't miss the next great urban opportunity. For the latest updates on Trapp+Holbrook, [visit our website THliving.com](#) and [register today](#) for previews starting this May.

Sincerely,

The Trapp+Holbrook Sales Team

T. 604.525.0223

E. info@thliving.com



*This is not an offering of sale.

This email was sent to: **les@6717000.com**

This email was sent by: Rennie Marketing Systems
51 East Pender Street, Vancouver, BC, V6A 1S9, Canada



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